

Independent Higher Education Annual Conference

Tuesday 26 November 2019

Agenda

09:30 PLENARY SESSION: Politics, Regulation and Change

09:30 Welcome and introduction from the Chair

- **Roxanne Stockwell**, Chair, Independent Higher Education, and Principal, Pearson College London

09:40 Opening address from the Chief Executive

- **Alex Proudfoot**, Chief Executive, Independent Higher Education

09:50 KEYNOTE – higher education in an age of chaos

- **Rt Hon David Laws**, Strategic Advisor, GK Strategy, and Executive Chairman, Education Policy Institute

*Followed by **questions** for David from the audience*

10:15 Report from the Quality Assurance Agency for Higher Education

- **Gareth Crossman**, Head of Policy and Public Affairs, QAA

Report from the Higher Education Statistics Agency

- **Paul Clark**, Chief Executive, HESA

*Followed by **questions** for Gareth and Paul from the audience*

10:50 Registration with the OfS: lessons to learn

*Discussion and questions chaired by **Roxanne Stockwell***

- **Alex Bols**, Deputy Chief Executive, GuildHE
- **Julian Gravatt**, Deputy Chief Executive, Association of Colleges
- **Chris Hale**, Director of Policy, Universities UK
- **Alex Proudfoot**, Chief Executive, Independent Higher Education

11:30 BREAK for refreshments, networking and exhibition

12:00 BREAKOUT SESSIONS: Marketing, Governance, Student Success

STREAM A – Marketing	STREAM B – Governance	STREAM C – Student Success
Marketing to Generation Z – Who are they? What do they want?!	Governance surgery – practical prescriptions for independent providers	Student Success and Retention
<ul style="list-style-type: none">– Michael Lavery, Chief Executive, Brand and Reputation	<ul style="list-style-type: none">– Joy Elliott-Bowman, Director of Policy and Development, IHE	<ul style="list-style-type: none">– Emma Thomas, Director, Applied Inspiration

DRAFT AGENDA – SUBJECT TO CHANGE

<ul style="list-style-type: none"> – Justin Shaw, Chief HE Consultant, Communications Management – Richard Hewitt, Director of HE, Emsi 	<ul style="list-style-type: none"> – Smita Jamdar, Head of Education, Shakespeare Martineau – Andrew Smith, Partner, Shakespeare Martineau 	<ul style="list-style-type: none"> – Julian Crockford, Applied Inspiration
---	--	--

13:00 BREAK for lunch, networking and exhibition

14:00 PLENARY SESSION: SMEs and independent higher education

14:00 The state of the sector – findings from the IHE Survey 2019

- **Joy Elliott-Bowman**, Director of Policy and Development, IHE

14:10 Small business, big ideas – an SME manifesto for higher education

- **Alex Proudfoot**, Chief Executive, IHE

*Followed by a **panel discussion** chaired by **Joy Elliott-Bowman** with*

- **Kainne Clements**, Executive Chairman, Academy of Contemporary Music
- **Rachel Hewitt**, Director of Policy and Advocacy, HEPI
- **Smita Jamdar**, Partner & Head of Education, Shakespeare Martineau
- **Michael Lavery**, Chief Executive, Brand and Reputation

15:00 BREAKOUT SESSIONS: Data, Student Welfare, Planning

STREAM A – Data	STREAM B – Student Welfare	STREAM C – Planning
<p><i>Faster than the speed of insight: developing heroes in student data</i></p> <ul style="list-style-type: none"> – David Howell, CEO, Met Film School (Chair) – Moll Roberts, Higher Education Information Analyst, London Institute of Banking and Finance – Daragh Scaife, VP Product Management, Ellucian – Andy Till, Head of Operations, QA Higher Education – James Earl Fraser, Deputy Director of Business Development, Jisc 	<p><i>We are all in this together: A community approach to student wellbeing</i></p> <ul style="list-style-type: none"> – Christopher East, Designated Safeguarding Lead & Universal Services Lead, Academy of Contemporary Music – Cal Courtney, Director of Access and Graduate Outcomes, Bloomsbury Institute – Mandy Donaldson, Vice Principal, Norland College – Fiona Paul, Director and Head of Training, Matrix College (Chair) 	<p><i>Strategic planning for small and growing institutions</i></p> <ul style="list-style-type: none"> – Miranda Routledge, Director of Planning, Loughborough University – Karel Thomas, Executive Director, British Universities Finance Directors Group

DRAFT AGENDA – SUBJECT TO CHANGE

<p>– Steve Hoole, Senior Learning Analytics Consultant, Jisc</p>		
---	--	--

16:00 BREAK for refreshments, networking and exhibition

16:20 PLENARY SESSION: building on the International Education Strategy

16:20 Welcome and introduction from session Chair

- **James Pitman**, Vice Chair, Independent Higher Education, and Managing Director UK and Europe, Study Group

16:30 KEYNOTE – global growth and enterprise in higher education

- **Lord Billimoria CBE**, Vice President, CBI, and President, UKCISA

*Followed by a **panel discussion** chaired by **James Pitman** with*

- **Charlene Allen**, International Education Consultant and former Chair, BUILA
- **Anne Marie Graham**, Chief Executive, UKCISA
- **David Howell**, Chief Executive, Met Film School

17:30 Close of conference

Drinks Reception and the IHE Awards

17:30 – 20:30