

Independent Higher Education Annual Conference and Awards 2019

Conference Sponsorship and Exhibition Packages

Tuesday 26th November 2019
11 Cavendish Square, London W1G 0AN



The Independent Higher Education Annual Conference and Awards is the UK's flagship event for leaders in the independent higher education sector. Exhibiting, sponsoring or advertising provides an excellent opportunity to promote your brand, products and services to key decision makers in this growing part of the higher education sector.

2019 is a landmark year with independent providers entering the regulated sector and independent higher education provision is expected to grow considerably in the coming years.

It is an incredibly diverse sector, including highly specialist degree programmes and innovative models of delivery; from pathway providers which support students into university, to industry-leading art and design institutes.

For six years, this event has attracted over 150 participants. Delegates include Chairs, CEOs, Principals, Directors, Student Services Managers, Finance Managers, Academic Managers, International Directors, Registrars and Marketing Directors (2018 list attached).

Benefits of Sponsorship

- Develop contacts at the only annual event in the independent higher education sector
- Build awareness with senior staff and decision makers
- Showcase your organisation and its products and services to delegates
- Position your organisation alongside Independent Higher Education

Please note that exhibition space is very limited, and priority is given to existing partners and supporters of Independent Higher Education. If you would like to discuss sponsorship and exhibition opportunities or commercial partnership or membership opportunities, please email marie@independenthe.com

Lead Conference Sponsor - £6,000 (One available)

- Welcome to all delegates before the first session OR the opportunity to run a breakout session
- Your logo on the conference website, all campaign communications and onsite materials
- Two social media thank you tweets prior to the conference, one during, and one after
- Sponsor mailing to the Independent HE members database either immediately before or after the conference
- 3m x 2m exhibition space in the exhibition area including internet access and electricity and first choice on the location
- Three complimentary conference passes including awards drinks
- Delegate list to be supplied in advance of the conference
- First refusal will be given to Commercial Supporters and Partners with a booking deadline of 17 May

Supporting Conference Sponsor - £3,500 (Two available, one sold)

- Your logo on the conference website, all campaign communications and onsite materials
- Two social media thank you tweets prior to the conference, one during, and one after
- 3m x 2m exhibition space in the exhibition area including internet access and electricity and priority location
- Two complimentary conference passes including awards drinks
- Delegate list to be supplied in advance of the conference
- First refusal will be given to Commercial Supporters and Partners with a booking deadline of 17 May

Award Sponsor - £2,000 (Four available, one sold)

- Your logo on the conference website, all campaign communications and onsite materials
- Your brand associated with exemplary practices in the sector under one of the award categories:
 - Advancing International Education
 - Excellence in Student Collaboration
 - Outstanding Industry Partnerships
 - Breakthrough Course Innovation in Design or Delivery
 - Innovation Engagement and Outreach
- There will be a minimum of eight award focused emails with one specifically focusing on your sponsored award, thanking you for your sponsorship
- One social media thank you tweet prior to the conference, highlighting your sponsorship of the award
- Logo and a brief company description (max 100 words) on the conference web page
- Two complimentary conference passes including awards drinks
- Opportunity to present the award
- First refusal will be given to Commercial Supporters and Partners with a booking deadline of 17 May

Breakout/Networking Sponsor - £2000 (Two available)

- Only available as an add on to conference or award sponsor above
- Your logo on the conference website and related onsite materials

- One social media thank you tweet prior to the conference, highlighting your involvement with the conference
- The opportunity to run a breakout session (in the main conference, during lunch or as a breakfast) OR sponsor the awards and networking
- If breakout session during lunch or breakfast, we work with you to select up to 15 conference delegates to attend the session on your behalf, it can be a closed “invitation only” session if you wish
- If the drinks reception, you will have the opportunity to welcome guests at the beginning of the awards

Lanyard Sponsor – £500 plus production costs

- Only available as an add on to conference or award sponsor above
- Your logo on lanyards worn by all delegates
- Design and print costs to be met by sponsor

Exhibitor – from £1000 (Four available, four sold)

- 3m x 2m exhibition space in the exhibition area including internet access and electricity
- Logo and a brief company description (max 100 words) on the conference web page
- Two complimentary conference passes including awards drinks
- Independent HE Commercial Supporters and Partners £1000; Others £1200
- First refusal will be given to Commercial Supporters and Partners with a booking deadline of 17 May.

If you would like to discuss these, or any alternative options, please email marie@independentHE.com or call +44 20 3929 3370

Delegate List – Independent Higher Education Annual Conference and Awards 2018

Job Title	Organisation
Acting Head of College	Al-Maktoum College of Higher Education
Chief Executive	Brit College
Director of Communication & Marketing	Brit College
Head of Administration	The Aga Khan University
Degree Awarding Powers	Office for Students
Financial Controller	Sotheby's Institute of Art
Partner	Cairneagle
Chief Academic Officer	Foundation for International Education
Chief Policy Officer	AELP
Director	National Education Opportunities Network
Deputy Director of SEWS	Bloomsbury Institute
Managing Partner	Cairneagle
Director	Keith Bartlett & Associates
Dean of Careers	New College of the Humanities
Operations Manager	David Game Higher Education
Policy Adviser to Sam Gyimah MP	Department for Education
Lead Student "Changemaker" Representative	Brit College
Head of Operations and Performance	Higher Education Statistics Agency
Director, Open University Validation Partnerships	The Open University
Chief Executive	QAA
	Co-Chair, APPG for International Students
Executive Director	AMOSSHE
Curator & Head of the RA Schools	Royal Academy of Arts
Head of Student Services & Administration	Met Film School
Higher Education Manager	British Accreditation Council
Account Manager	Hotcourses Group
Director of Learning, Teaching, Academic Quality	Navitas University Partnerships EU
Vice President - Global Client Solutions	Carnegie Dartlet
Relationship Manager UK	Flywire
Managing Director	Point Blank Music School
Principal Analyst (Institutional Performance)	Office for Students
Director of Finance & Operations	UKCBC
	Montessori Centre International
Client Partner Director	Hotcourses Group
Visa Compliance Manager	Study Group

Chief Executive	Higher Education Statistics Agency
Director of External Relations	Independent Higher Education
Chief Executive	Higher Education Partnerships and Quality
Associate Editor	Wonkhe
Vice President for Student Affairs	Richmond the American International University in London
Academic Manager	Moorlands College
Programme Manager	Cambridgeshire and Peterborough Combined Authority
Programme + Alumni Relations Manager	Royal Academy of Arts
Chief Executive	English UK
Quality Assurance Manager	QAA
Director, Student Services	Bloomsbury Institute
CEO	Point Blank Music School
Vice Principal	LCCM
Head of Student Information Systems	Pearson College London
Chief Executive	Office for Students
Partner	Shakespeare Martineau
Academic Registrar	West Dean College
Chief Executive	British Council
Partner	Pinsent Masons LLP
Principal	Cairneagle
Senior Policy Advisor	Department for Education
Registrar	London Studio Centre
Photographer	Photographer
Head of Innovation and Enterprise Sales	QAA
Managing Director	Emsi UK
Deputy Director - Business Development	Jisc
President and Co-founder	London Education and Research Network
Chief Executive	Office of the Independent Adjudicator for Higher Education
Admissions and Recruitment Assistant	Sotheby's Institute of Art
Managing Director and Academic Principal	Bloomsbury Institute
Quality Manager	Point Blank Music School
Principal	Court Theatre Training Company
Sector Lead	Education Team, Department for International Trade
Associate	Shakespeare Martineau
Founder	The PIE News
Senior Adviser	Special Projects, Education New Zealand
Customer Success Manager	Ellucian
General manager	LCIBS
Admissions Supervisor	Le Cordon Bleu
Director of Education and Training	The Royal Academy of Dance
Director	Oxford Business College

Universities Minister	
Director of Policy	Universities UK
Principal	College of Osteopaths
General Manager	Point Blank Music School
Operations Assistant	Independent Higher Education
Dean of Academic Studies	Institute of Contemporary Music Performance
Administration Manager	Institute of Contemporary Music Performance
Deputy Academic Principal	Bloomsbury Institute
Academic Director	London College of Contemporary Arts
Head of Quality	LCIBS
Senior Programmes Coordinator	ACCENT International
Dean	Pearson College London
Head of Trust and Identity	Jisc
Commercial Director/Registrar	Institute of Contemporary Music Performance
Director	SSR
Founder / Director	The London School of Architecture
Director & Senior Consultant	APC Futures Ltd
Director of Policy & Development	Independent Higher Education
Partner & Head of Education	Shakespeare Martineau
Head of Student Policy	Home Office
Director of Learning	Montessori Centre International
Head of Quality	Institute of Contemporary Music Performance
Partner	Cairneagle
Head of Creative Development	Academy of Contemporary Music
Chief Executive	Chartered Association of Business Schools
Director of Universities	QAA
Visiting Professor	University of Bath
Chief Executive	Institute of Contemporary Music Performance
News Editor	Study Travel Magazine
Associate	Pinsent Masons LLP
Founder and Editor	Wonkhe
Special Projects Manager	The Institute of Ismaili Studies
Vice Principal (Academic Quality and Enhancement)	Pearson College London
Lead Student "Changemaker" Representative	Brit College
Trustee	The London School of Architecture
Account Executive	Ellucian
Centre Director	ACCENT International
Academic Development and Compliance Manager	Le Cordon Bleu
Principal	Regent College Higher Education
Head of Learning, Teaching and Research	Norland College

Head of Data Management & Compliance	Nelson College London
Dean Institutional Advancement	Boston City Campus & Business College
CEO	ThinkSpace Education
Emeritus Professor of Higher Education	Kingston University, London
Independent Adjudicator	Office of the Independent Adjudicator for Higher Education
Account Director	Hotcourses Group
Reporter	Times Higher Education
Head of Staff & Student Services	Institute of Contemporary Music Performance
Head of Quality Assurance	New College of the Humanities
Business Development	The PIE News
Membership and Communications Officer	Independent Higher Education
Managing Director	QA Higher Education
Director of Education	West Dean College
Senior Product Manager, Learning Solutions	INTO University Partnerships
Innovation and Enterprise Coordinator	QAA
Dean	Pearson College London
CEO	Regent Group
Independent Consultant on Governance	
Executive Director	College of Legal Practice
Director	Matrix College of Counselling and Psychotherapy
Chief Executive	Independent Higher Education
Dean	SAE Institute
Personal Assistant to Simon Taylor	Department for Education
Head of Quality Assurance & Evaluation	The Institute of Ismaili Studies
Head of Sponsorship	UK Visas & Immigration
Director of Undergraduate Studies	Spurgeon's College
Academic Registrar	Study Group UK & Europe
Principal	Norland College
Academic registrar	Ballet West
Senior Data Visualisation Officer	Jisc
Director, Learning Solutions	INTO University Partnerships
Head of Academic Services	Leo Baeck College
Student Engagement & Partnership Manager	The National Union of Students
Director of Teaching and Learning UK	INTO University Partnerships
Consultant	College of Law Australia
Chief Executive	UK Council for International Student Affairs
Director, Immigration and Compliance	INTO University Partnerships
Regional Manager	Kortext
Head of Employability & Enrichment	UCFB
Managing Director	London School of Academics
Curriculum Manager	London School of Academics

Assistant Director Membership	AdvanceHE
Director of Risk and Compliance	Study Group
Head of Admissions	UCFB
Director of Product	Hotcourses Group
Programme Manager	Cambridgeshire and Peterborough Combined Authority
Reporter	The PIE News
Deputy Director, Global Admissions and Recruitment	Sotheby's Institute of Art
Senior Lecturer in Law	Bloomsbury Institute
Principal	Pearson College London
Interim Director, Operations	PLuS Alliance
Director of Marketing, Communications & Technology	Academy of Contemporary Music
Executive Chair	Research England
Director of Strategy and Innovation	Academy of Contemporary Music
Director of Academic Programmes	Anglo Educational Services
Principal	Oxford Business College
Associate Dean	The London Institute of Banking and Finance
Policy Team Leader	Department for Education
Center Director	CIEE London
Assistant Director, External Affairs	Universities UK International
Head of Research	The College of Osteopaths
Senior Solutions Consultant	Ellucian
Executive Director - Members and Customers	Jisc
Director of Academic Engagement	Kortext
Visa Compliance Officer	Study Group
Head of Quality	UCFB
Pro-Vice Chancellor Academic	Leeds Arts University
Head of the New Providers Team	Department for Education
Chief Executive	Condé Nast College
Head of Policy	University Alliance
Head of Programmes, Fair Access & Participation	Office for Students
Account Director	Hotcourses Group
Account Manager	Jisc
Dean	Brit College
International Students Officer	National Union of Students
Admissions Manager	Le Cordon Bleu
Head of Student Support	Brit College